



**West Contra
Costa Unified**
SCHOOL DISTRICT

AND THE
El Cerrito
FAMILY OF SCHOOLS

Mindset: The New Psychology of Success

A Special Evening With Prof. Carol Dweck



Thursday, January 22, 2015
7p.m.
El Cerrito High School Theater
540 Ashbury Ave.
El Cerrito, CA 94530

FREE ADMISSION • FREE CHILDCARE
RSVP to your school site. **Seating is limited; reserve today!**

Have you ever been praised for a particular skill or told that you just “weren’t good at” something? Have you ever praised your child for being smart or talented? Psychologist Carol Dweck argues that successes and failures aren’t the reflection of innate talents or intelligence, but of an inner *mindset* – the set of beliefs that we have about ourselves and about our work.

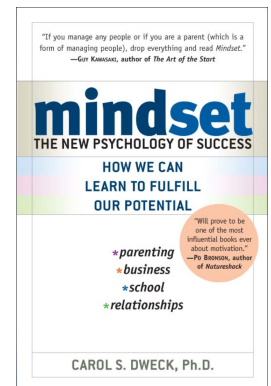
Please join WCCUSD and the El Cerrito family of schools for an evening with Carol Dweck, professor of psychology at Stanford University. Prof. Dweck will share her groundbreaking research about what types of praise may be damaging, and what types of praise may fuel our students’ success.

“

...an essential read for parents, teachers [and] coaches . . . as well as for those who would like to increase their own feelings of success and fulfillment.

”

–*Library Journal*, starred review



RSVP by turning in the slip below to your school site. Seating is limited; reserve today!

Name: _____ School: _____

Number of Seats: _____ Phone: (_____) _____ - _____

Email: _____ I am a: Parent/Family Student Teacher

Childcare Needed? Yes No Number of Children for Childcare: _____

Questions? Need more information? Contact Judy Sanders at jsanders@wccusd.net or 510-231-1415.