



Harding's 3rd Annual Read-A-Thon Fundraiser February 25th – March 1st

Since Presidents' Week Break is around the corner, we wanted to send out a quick reminder to everyone about the upcoming third annual Read-A-Thon Fundraiser!

Each school day from Monday February 25th to Friday March 1st, ALL students will be given 30 minutes of class time to read. (Teachers will help younger children.) Each student will read or be read to for **150** minutes during our read-a-thon week! Children are also encouraged to read at home and record the time they read at home. See page 2 for more information.

We ask our students to take part in the Read-A-Thon in two easy ways:

- 1) Ask your friends and families to make a pledge to our school based on the total number of minutes read
OR
- 2) Donate a flat amount

This year in place of the pledge envelopes, we're using an awesome web based fundraising system that makes it much easier for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't! We will still have the option to receive payments via check for people that prefer transacting off-line.

Please Note: All our children will be given the 30 minutes reading time each day. You DO NOT need to collect pledges in order for your child to participate in the daily reading activity.

The Read-A-Thon has two goals:

To Promote Literacy Each child at Harding will read or be read to for 150 minutes during our fundraiser. Collectively, our children will read more than **75,000** minutes. That's **52 DAYS** of reading! Children reading at home can add to that time! Students could collectively read 75 days, 100 days, let's see how much we can read, Harding!

To Raise Money for Harding The money raised will help support our extracurricular programs and the restocking of our library.

Last year's Read-a-thon raised ~\$9 K, and this year's goal is \$12K. Help us reach that goal!

Questions? Email Candice Cox at candice.cox14@gmail.com
and/or Rachel Adams at rachelisabel2003@yahoo.com





As an incentive, the class with the highest participation (highest rate of students collecting the largest number of donations regardless of the value amount) will be rewarded with Scholastic Dollars. Each child in the winning class will be able to choose a book from the Scholastic Catalog, up to \$10 in cost. We think this will be a great way to reward our children’s love of books!

HOW TO PARTICIPATE IN THE FUNDRAISER

- Go to <http://pledgestar.com/harding>
- Click “Not Registered For This Year’s Event”
- Enter your name and email address, then click “Submit”
- Follow the instructions on-screen to register students

When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online.

NOTE: PledgeStar has been working to get our site complete, so if the site doesn’t accept the payment please try back in a few days. Call 1-888-598-7510 if you need help.

1. Pledges and reading time will be captured on-line so that you can track and collect donations through PledgeStar. Alternatively, payments can be **made to Harding PTA.**
2. **Each child will receive a bookmark!**
3. PledgeStar will automatically send a thank you email at the end of the fundraiser.

Track your Reading!

PledgeStar’s new reading log allows families to input time spent reading without the hassle of paper logs. Children will be reading 30 minutes at school, but at-home reading is also encouraged. Help your child to record and upload to PledgeStar his/her at-home reading minutes. Let’s see how many minutes our school can read!

	Mon, Feb 25	Tue, Feb 26	Wed, Feb 27	Thu, Feb 28	Fri, Mar 1
School	30 min	30 min	30 min	30 min	30 min
Home					

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